

JEFFERY ONG

BIO

Jeffery Ong is a professional dog trainer and founder of K9 World in Singapore, with close to 30 years of hands-on work since 1995. His focus is pet dogs, families, and owners, with an emphasis on real-world dog training and practical application for everyday life. He also works with shelter and behavioural cases and puts strong emphasis on the human end of the leash. Jeffery is a 2025 IACP ambassador and international scholarship attendee winner.

Please summarize your experience and interest with the IACP. My connection with IACP goes back to 2002 when I first joined during Martin Deeley's time. That was my first real introduction to the wider international dog training community.

Many years later, in 2025, I reconnected with IACP as an international scholarship attendee at the Savannah Conference. That experience gave me the chance to meet, learn from, and exchange ideas with trainers and professionals from different parts of the world, and it brought me back into the IACP community in a meaningful way.

Since then, I've been honored to serve as IACP ambassador for Asia, and I returned again for the 26 Conference in Newport Beach. I've been training dogs since 1995, but I've never felt that years of experience mean we are done learning. Over the years, I've learned from many different trainers, mentors, and ways of thinking. None taught me everything, but each taught me something. That is also what I value in IACP.

People come from different backgrounds, experiences, and perspectives, and we can still come together, exchange ideas, and learn from one another. That's what keeps me connected to IACP and why I still want to be part of its growth.

Why do you want to become an IACP Director? What do you hope to improve or work to improve to benefit the IACP?

I want to serve on the IACP board because I feel I can contribute something useful back to a community I've learned from over the years. IACP is made up of

people with different experiences and perspectives, and I see that as a strength. Coming from Singapore and representing Asia, I bring a bit of an outside-in view, and maybe that can help strengthen international connections.

I'd like to help create more space for members to communicate, exchange, and learn from one another, even when we don't all agree. I also want to see IACP continue supporting practical standards and education that really help trainers in their day-to-day work.

For me, it's about listening, contributing where I can, and helping the community grow in a steady way.

What skills/areas of expertise, or knowledge will you bring to the IACP

Board? One thing I've learned is that dog training isn't only about technical skill. It's communication, observation, understanding people and explaining things in a way that makes sense to them.

My background is practical and day to day. I've worked mainly in the pet dog world with families and owners, but also with shelter dogs and dogs with behavioral issues. So what I bring comes from real dogs and real life, not just theory.

Coming from Singapore and representing Asia gives me a different lens on culture and how the industry shows up outside North America. And I'm comfortable with different viewpoints without needing everyone to agree.

That mix of practical work, communication, and an international lens is what I could offer to the board.