

2025 Sponsorship Opportunities

Sponsorship Tiers



Annual Diamond Sponsorship \$10,000.00

Annual Diamond Sponsorship includes:

- **Recognition:** Listed as a Diamond sponsor of IACP and receive Recognition as the Event Sponsor of the Annual Educational Conference.
- **Conference Booth:** One (1) Complementary 20 x 20 booth at IACP's Annual Educational Conference (value \$5,000.00)
- **Exhibit Space:** Premium sponsor space selection at IACP Annual Educational Conference
- **Conference Tickets:** Four (4) Complimentary Annual Educational Conference Ticket (value \$2,996.00)
- **Regional Gathering Benefits:** Booth Opportunity at each IACP Regional Gatherings
- **Branding:** Use of Official IACP Diamond Sponsor logo for 12 months
- **Appreciation Award:** IACP Diamond Sponsor Appreciation Award Plaque - presented at IACP Annual Conference (includes 4 Gala Tickets valued at \$400.00)
- **Email Marketing:** Quarterly sponsor material scheduled distributed by IACP directly to membership for promotion of product or service.
- **Advertisement:** Full-page ad in IACP Canine Professional Journal (CPJ), three (3) options for webinar/workshop hosting, and a 30 second ad in the IACP's podcast, Dog Pro Radio.
- **Networking Events:** Four tickets to the sponsor, Speaker and VIP networking dinner.
- **Speaking Opportunity:** Opportunity to speak or participate in a panel (if scheduled) at the conference.
- **Website Presence:** Priority listing on IACP "Sponsors" page and extended visibility throughout the year on announcements and promotional materials.
- **Social Media:** Twelve (12) dedicated social media posts sent from the IACP social platforms. Published on a monthly basis.

2025 Sponsorship Opportunities



Annual Platinum Sponsorship **\$5,000.00**

Annual Platinum Sponsorship includes:

- **Recognition:** Listed as a Platinum sponsor of IACP
 - **Conference Booth:** One (1) Complementary 10 x 20 booth at IACP's Annual Educational Conference (value \$2,500.00)
 - **Conference Tickets:** Two (2) Complimentary Annual Educational Conference Ticket (value \$1,498.00)
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- **Regional Gathering Benefits:** Booth Opportunity at three (3) IACP Regional Gatherings
 - **Branding:** Use of Official IACP Platinum Sponsor logo for 12 months
 - **Appreciation Award:** IACP Platinum Sponsor Appreciation Award Plaque - presented at IACP Annual Conference (includes 2 Gala Tickets valued at \$200.00)
 - Quarterly sponsor material scheduled distributed by IACP directly to membership for promotion of product or service.
 - **Advertisement:** Full-page ad in IACP Canine Professional Journal (CPJ), two (2) options for webinar/workshop hosting, and a 30 second ad in the IACP's podcast, Dog Pro Radio.
 - **Networking Events:** Two tickets to the sponsor, Speaker and VIP networking dinner.
 - **Speaking Opportunity:** Opportunity to speak or participate in a panel at the conference (if scheduled).
 - **Website Presence:** Second-tier billing on IACP "Sponsors" page and extended visibility.
 - **Social Media:** Six (6) dedicated social media posts sent from the IACP social platforms

2025 Sponsorship Opportunities



Annual Gold Sponsorship \$3,750.00

Annual Gold Sponsorship includes:

- **Recognition:** Listed as a Gold sponsor of IACP
 - **Exhibit Space:** One (1) 10 x 10 booth at a 50% discount (value \$625.00).
 - **Conference Tickets:** One attendance ticket for our Annual Conference, 25% discounted rate for any additional tickets, up to 5.
 - **Networking Events:** Two tickets to the sponsor, Speaker and VIP networking dinner.
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- **Branding:** Use of Official IACP Gold Sponsor logo for 12 months.
 - **Appreciation Award:** IACP Gold Sponsor Appreciation Award Plaque presented at IACP Annual Conference (includes 1 Gala Ticket valued at \$100.00)
 - **Marketing:** Semi-annual sponsor materials emailed by IACP.
 - **Advertisement:** Half-page ad in IACP Canine Professional Journal (CPJ).
 - **Website Presence:** Third-tier billing on IACP "Sponsors" page.
 - **Regional Gathering Benefits:** 50% discount off sponsor opportunity at one IACP regional gathering.

2025 Sponsorship Opportunities



Annual Silver Sponsorship

\$2,500.00

Annual Silver Sponsorship includes:

- **Recognition:** Listed as a Silver sponsor of IACP
- **Exhibit Space:** One (1) 10 x 10 booth at IACP's Annual Educational Conference at a discounted rate of 25% off (value \$312.50)
- **Conference Tickets:** One (1) Annual Educational Conference Ticket at a discounted rate of 50% off (value \$375). Up to one (2) additional ticket at a 25% off discount to attend IACP's Annual Educational Conference
- **Branding:** Use of Official IACP Silver Sponsor logo for 12 months
- **Appreciation Award:** IACP Silver Sponsor Appreciation Award Plaque - presented at IACP Annual Conference (includes 1 Gala Ticket valued at \$100.00)
- **Marketing:** One (1) annual sponsor materials emailed by IACP directly to membership promotion of product or service
- **Advertisement:** Half-page ad in IACP Canine Professional Journal (CPJ).
- **Website Presence:** Fourth tier billing (Silver) on IACP "Sponsors" page of website



Annual Bronze Sponsorship

\$1,250.00

Annual Bronze Sponsorship includes:

- **Recognition:** Listed as a Bronze sponsor of IACP
- **Conference Booth:** Pre-Sale access to One (1) 10 x 10 booth at IACP's Annual Educational Conference
- **Branding:** Use of Official IACP Bronze Sponsor logo for 12 months
- **Advertisement:** Business Card Size ad in IACP Canine Professional Journal (CPJ).
- **Website Presence:** Fifth tier billing (Bronze) on IACP "Sponsors" page of website